

Media Advisory
May 3, 2018

For Immediate Release



Johnson's Real Ice Cream-New Albany Ribbon Cutting and Grand Opening Celebration

WHO: Johnson's Real Ice Cream

WHAT: Johnson's Real Ice Cream is officially opening its new location in New Albany, Ohio and would like to invite community members and the media to the Opening Day Celebration and Ribbon Cutting.

WHEN: Friday, May 4 starting at 11 a.m.; Ribbon Cutting Ceremony at 1 p.m. with family members from Johnson's Real Ice Cream, and officials from the City of New Albany, including Mayor Sloan Spaulding, and the New Albany Chamber of Commerce.

WHERE: 160 W. Main Street, New Albany, Ohio 43054

WHY: Better question is WHY NOT? It's ice cream and the weather just turned! Seriously... Johnson's is one of the oldest family owned Ice Cream brands in the area. They opened their very first location in 1950 in Bexley. The New Albany shop will be the third location for this popular 4th-generation family-owned and operated ice cream company.

VISUALS: Ribbon Cutting Ceremony at 1 p.m.

INTERVIEWS: We will have brothers and owners, Jeff and Matt Wilcoxon available for interviews following the Ribbon Cutting Ceremony.

ADDITIONAL INFORMATION: johnsonsrealicecream.com, 614-924-7744

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