

For Immediate Release

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Columbus Taking Center Stage at the 2nd Annual Mobile Food Conference and Expo

Columbus, OH—The Columbus Mobile Food Truck Conference and Expo, CMFCE, has become the premiere mobile food conference and expo in the Midwest. With some of the most renowned experts in the mobile food industry, this conference is the not-to-be missed event for those interested as well as those already established in this growing industry.

According to Co-organizer Chas Kaplan, “We are confident in stating this conference with over 20 workshops/seminars featuring experts from all over the region is putting Columbus, Ohio on the map as a hub for the mobile food truck industry.” The conference will also feature an expo where attendees can meet with vendors showcasing the newest items and trends in mobile business operations.

Panelists this year include the legendary Charlie Cox from Cox Concessions, Mikey Sorboro of Mikey’s Late Night Slice, Lisa Gutierrez of Dos Hermanos as well as Elizabeth Romero, president of the Cincinnati Food Truck Association, Izzy Schachner, president of the Northeast Ohio Food Truck Association and more!

Conference Presenters Chas Kaplan and Mike Gallicchio as also happy to announce the President and CEO of Columbus icon Donatos Pizza, Tom Krouse will give the keynote address on Saturday.

The Columbus Mobile Food Conference and Expo takes place, Saturday, February 25 and Sunday, February 26, 2017 at the Embassy Suites Hotel in Dublin, Ohio. A variety of topics will be covered from social media and branding to the legal aspects of operating a mobile business.

“There is something for everyone at every stage of the industry,” states Co-organizer Mike Gallicchio. Workshops will be aimed at mobile food operators or aspiring operators of all kinds including those with food trucks, trailers and carts. He continues, “This is excellent opportunity to learn and network with colleagues from all segments of the industry including Culinary Professionals, Entrepreneurs, Food Educators, Food Editors/Writers, Journalists, and Policy Makers.”

According to Kaplan, a new trending topic in the industry (although not food related), Fashion Trucks will also be part of the agenda. “While food is the primary focus, the workshops translate

well for mobile operators of all kinds including fashion. And fashion trucks or as some refer to as "mobile boutiques" have been popping up across the country."

For a complete schedule of events, panels and sessions, visit colsmobilefoodconf.com.

All attendees will also have access to the Expo which will include vendors ready and willing to answer any of your industry related questions including Sam's Club, Global Meats, Gorman's Body Shop, Repli, Insure My Food, Going Green Services, Monin and more!

Those interested in attending should do so quickly as this is expected to be a bustling event. Registration is \$150 and includes admission to both the conference and expo. Guests can register at colsmobilefoodconf.com.

Overnight accommodations as are also available at a discounted rate (while supplies last) at The Embassy Suites Hotel in Dublin, Ohio. To book your room [click this link](#) for the block discount or contact the Embassy Suites Dublin directly at 614-790-9000 and mention the Columbus Mobile Food Conference and Expo.

The Columbus Mobile Food Truck Conference and Expo is made possible with the support of Sam's Club, ECDI and Going Green Services.

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