



Rossiter Marketing & Public Relations

About us: Rossiter Marketing and Public Relations is a full-service Boutique Agency that assists clients reach their business goals using a strategic partnership model with like-minded organizations, this is our “Power in Numbers” approach. We serve a broad range of clients including non-profit organizations, spas, event venues, catering companies, media companies, medical practices, and more.

Menu of Services

- Media Buying
- Graphic Design
- Event Planning/Operations ranging in size from 100-10,000 guests
- Marketing
- Public Relations
- Branding
- Grant Writing
- Web Design and Layout
- Copy Writing
- Video Production
- Social Media Management/Website updates
- Sponsorship/Partnerships
- Talent Representation

Need more information? Contact us.

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Typical Rates and Retainers

Retainer: A typical retainer with RMPR ranges from 2k-5k per month depending on the nature of the project. There is a 3 month minimum for all retainers. Retainers are based on the size of your business/festival/event and your needs. We are a family business and understand not all clients have the same budgets. And there is no “one size fits all model”.

Hourly Rates: We also offer hourly rates if you need just a pick-up project. Hourly rates range from \$30 per hour for website updates to \$75 per hour for design work.

It is recommended to schedule a **complementary needs assessment** to get a more precise payment structure based on your specific needs.