

For Immediate Release
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***Johnson's Real Ice Cream:
Announces Grand Opening of Dublin Location***

Columbus, OH- The city of Dublin is in for a sweet treat just in time for summer. Matt Wilcoxon, president of Johnson's Real Ice Cream is happy to announce their official grand opening celebration and ribbon cutting ceremony. The festivities begin on Thursday, June 1st and run throughout the weekend.

As promised when he took the reins of the family business in 2016, his goal was to grow the 67 year old ice cream company into a household name. And he is delivering on that promise with this new central Ohio location.

The shop is located in Old Dublin at 55 West Bridge Street (formerly Sisters Sweet Shoppe). The shop will carry 40 flavors of Johnson's Real Ice Cream, as well as novelty items like clown cones, nutty buddies, ice cream cookie sandwiches, specialty order cakes and pies. The shop will also feature their signature and crowd pleasing milkshakes made with milk from Ohio Proud Farmers. In addition, there will even be treats exclusive to Dublin which are still under development.

Grand Opening Schedule:

Thursday, June 1 (Special store hours 2 p.m.–10 p.m.)

2 p.m., Ribbon cutting featuring representatives from Johnson's Real Ice Cream and the Dublin Chamber of Commerce

2 p.m.–10 p.m., Buy one scoop and get one scoop free

2p.m.–10 p.m., Children's activities including visits from Scoops, Johnson's mascot.

Friday, June 2 (Regular store hours 11 a.m.-11p.m.)

11 a.m., First 67 people receive a free single scoop of ice cream. (In honor of 67 years in business.)

11 a.m.–11 p.m., \$3.00 Large Shakes

11 a.m.–11p.m., Children's activities including visits from Scoops, Johnson's mascot.

Saturday, June 3 (Regular store hours 11a.m.-11p.m.)

11 a.m., First 67 people receive a free single scoop of ice cream. (In honor of 67 years in business.)

11a.m.–11p.m., \$3.00 single ice cream scoops.

11a.m.–11p.m., Children's activities, including visits from Scoops, Johnson's mascot.

1p.m.–3 p.m., Face-painting by Awesome Family Entertainment

Sunday, June 4 (Regular store hours Noon-10 p.m.)

Noon, First 67 people receive a free single scoop of ice cream. (In honor of 67 years in business.)

Noon–10 p.m., Specialty take home pints, \$3.99 each.

11a.m.–10 p.m., Children's activities, including visits from Scoops, Johnson's mascot.

1p.m.– 3 p.m., Balloon Twisting by Awesome Family Entertainment

All specials and activities will take place at the Dublin location only. Normal hours of operation for the Dublin store are Monday through Thursday, 11 a.m.–10 p.m.; Friday and Saturday, 11 a.m.–11 pm. and Sunday Noon–10 p.m.

For more information, please contact the Dublin store at (614) 328-5827 or visit johnsonsrealicecream.com.

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About Johnson's Real Ice Cream

The doors of Johnson's Real Ice Cream first opened in Bexley, Ohio in 1950 by Robert N. Johnson and his son-in-law James Wilcoxon, Sr. Together they developed what has become the oldest and most complete ice cream shop in Columbus.

The original building located at 2728 East Main Street has gone through several expansions over the years allowing for better service to customers and to expand their growing operations.

In addition to operating the ice cream shop, Johnson's has a large wholesale division that provides ice cream to over 400 restaurants including the popular Columbus based Cameron Mitchell restaurants. Their ice creams can also be found at several grocery stores and specialty markets throughout the state of Ohio. The company also operates a catering and special events division where customers can rent anything from a mobile cart to an ice cream trailer for any occasion from a corporate party to a wedding.

For 45 years, Jim Wilcoxon, Jr. has actively run the company as the 3rd generation and today, Matt Wilcoxon operates the family business as the 4th generation.

Over the years, a trip to Johnson's has become an established part of life in Bexley and one that they would now like to duplicate in Dublin.

Johnson's Original Shop and Headquarters is located at 2728 East Main Street, Bexley, Ohio 43209.

For more information, visit Johnson's on social media at:

Website: johnsonsrealicecream.com

Facebook: JohnsonsRealIceCream

Twitter: JRIC1950